

# MEDIA KIT

## Ross Rosenberg, M.Ed., LCPC, CADC

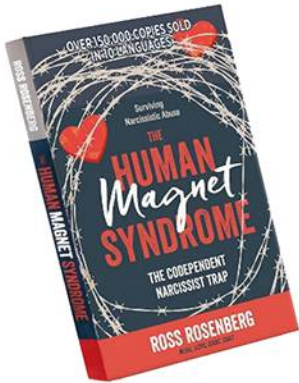
### ROSS ROSENBERG, M.Ed., LCPC, CADC



Ross Rosenberg, M.Ed., LCPC, CADC, is a global thought leader and renowned expert in codependency, trauma, pathological narcissism, and addictions. He is an expert psychotherapist, educator, best-selling author, and expert witness whose pioneering contributions to the mental health field are responsible for sweeping theoretical and practical updates. His YouTube channel has 22 million video views/240K subscribers. Ross is a keynote speaker and educator with extensive experience. He has been featured on national TV and radio. His books and personal development, education, and training services are available at The Self-Love Recovery Institute, a company he founded and is the CEO and primary contributor.



### THE HUMAN MAGNET SYNDROME BOOKS



The Human Magnet Syndrome has sold *150,000 copies* and is currently updated for a 10<sup>th</sup> Anniversary Edition. Its global appeal has resulted in *12 foreign editions*. It provides cutting-edge information/explanations for why a person spends a lifetime falling in love with the wrong person, who feels so right, but who is incredibly harmful to them.

It has achieved widescale recognition as a codependency treatment staple. Moreover, it gives a fresh perspective on the codependent's predilection to repeatedly fall in love with pathological narcissists and why they remain with them, despite the myriad of consequences they experience.



### ENDORSEMENTS

"I recommend 'The Human Magnet Syndrome' to those who work in social services, education, chemical dependency, or the counseling fields and to the people they touch. It's time to wake up, and this brilliant book sounds the alarm we need." - **Melody Beattie** – *Author of Codependent No More*

"Why and how people select their intimate partners is a historical mystery. Even more mysterious is why, when the relationship fails, intimate partners select an almost identical partner and replay the same drama, especially when it involves emotional and physical abuse. In his first book on the subject, Ross illuminated the universal attractive force of lovers. In this second one, he opens the dark side of romantic attraction to the light of analysis and offers the tragic narcissist-codependent lovers a well-lit path to understanding and healthy relating." - **Harville Hendrix** – *Author of Getting the Love You Want*



### MEDIA EXPOSURE



Ross's work has been highlighted on TV networks, including ABC, Fox News, and WGN News. He participated in an ABC/Hulu documentary and was recently a guest on Coast-to-Coast AM with George Noory. His work has appeared regularly in the Chicago Tribune & Publishers Weekly and he is a regular contributor for The Huffington Post, PsychCentral.com, and The Good Men Project.

**A THOUGHT LEADER**

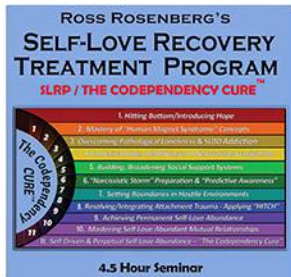
**EDUCATIONAL AND TRANSFORMATIONAL VIDEO/AUDIO**

Reconceptualized Codependency & Trauma Treatment

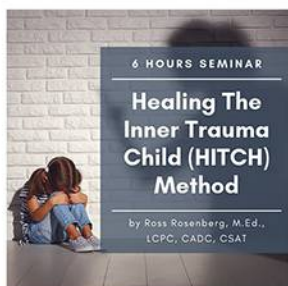


Beyond his Human Magnet Syndrome work, Rosenberg continues to create new and exciting contributions to the mental health and addiction fields.

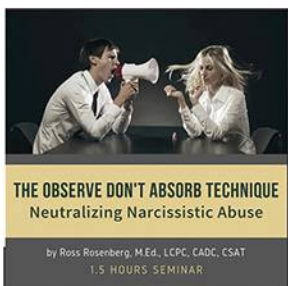
"**THE CODEPENDENCY CURE™**" is the follow-up of Rosenberg's "Human Magnet Syndrome" work. Like his first book, he conceived innovative theories, explanations, clinical models, and techniques for the problem responsible for the "Human Magnet Syndrome."



"**SELF-LOVE DEFICIT DISORDER™ (SLDD)**" is the crucial reformulation of the term "codependency." It strips the antiquated and often misused word of its shaming connotations while providing a realistic description of the problem. As most people with SLDD will confirm, they would never be in destructive relationship with pathological narcissists if they had a stable sense of self-love.



**HITCH® HEALING THE INNER TRAUMA CHILD TRAUMA TREATMENT**  
Rosenberg's trauma resolution/integration treatment method provides Effective trauma resolution and integration treatment for PTSD, CPTSD, and Attachment Trauma. The seminar includes indispensable information about trauma severity factors, trauma memory subtypes, and how and why the brain processes and stores trauma. Included are Rosenberg's Paleopsychotherapy® and his Trauma Continuum Model®.

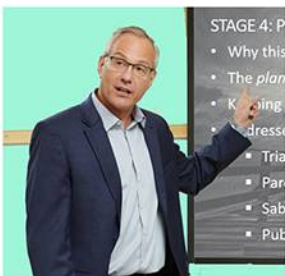


**THE OBSERVE DON'T ABSORB TECHNIQUE®** Rosenberg invented the Observe Don't Absorb (ODA) technique/concept. It has become a viral term that is used internationally. ODA empowers and assists people with various insights, strategies, and tools to neutralize narcissistic abuse. Safe emotional detachment from purposefully manipulative narcissists ensures successful, long-term Self-Love Deficit Disorder™ recovery. Rosenberg's ODA videos have captured the world by storm, as evidenced by 2 million YouTube video



**KEYNOTE SPEAKING & WORKSHOPS**

Ross is an accomplished and expert trainer, seminar leader, and keynote presenter, renowned for his one-of-a-kind material embraced by a general and professional audience. He has presented in 30 US States and twice abroad.



**OWNER & PRIMARY CONTRIBUTOR TO SELF-LOVE RECOVERY INSTITUTE**

Ross Rosenberg is SLRI's owner and primary service provider: psychotherapy, trainings seminars, keynote speaker, intensive weekend retreats, expert witnesses, and various consultation services. He is the consummate mental health educator.



**CODEPENDENCY CURE™ / THE SELF-LOVE RECOVERY TREATMENT PROGRAM™**

Rosenberg's revolutionary work in codependency, narcissism, and trauma has led the march forward in creating a host of intuitive and logically sound theories and mental health treatment techniques. The theoretical and practical reformulation of codependency, narcissism, and dysfunctional relationships has benefitted professionals and non-professionals worldwide. Moreover, his "Self-Love Recovery™" and "Self-Love Deficit Disorder™" work is rapidly being accepted as the new wave in codependency treatment.



**SELF-LOVE DEFICIT DISORDER™ PYRAMID**



**11 STAGE SELF-LOVE RECOVERY TREATMENT MODEL**



**THE SELF-LOVE ABUNDANCE CODEPENDENCY CURE™ PYRAMID**

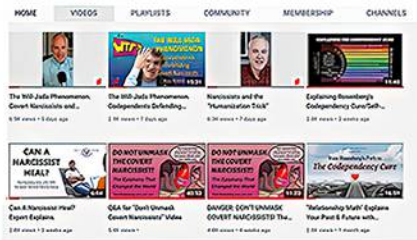


Ross Rosenberg, M.Ed., LCPC, CADC

210 Videos  
240,000 Subscribers  
22,000,000 Views



TOP 5 VIDEOS  
7.2 Million Views!



**GLOBAL YOUTUBE CELEBRITY: 22 MILLION VIEWS**

Ross's YouTube Channel hosts 200 of his self-produced videos, viewed 22 million times while amassing 240,000 subscribers. His top 5 videos have accumulated 7.3 million views. Additionally, 48% of all video views are from outside the USA, demonstrating his global reach.



**EXPERT WITNESS AND TESTIMONY SERVICES**

Ross is considered an international authority in various mental health areas; his original theoretical and technical work has been embraced globally. His theoretical and practical work has been accepted worldwide

**INTERNET, WEBSITE, EMAIL, AND SOCIAL NETWORKING**

Rosenberg's work has captured the interest of millions, whether on his blog, YouTube, Facebook, LinkedIn, Twitter, or Instagram. He has accumulated 60,000 social media connections, 240K YouTube subscribers, and a 15,000 email list with a 40% open rate. In addition, his website has had 129,000 visits over the last year.

**CONTACT ROSS ROSENBERG**

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[www.SelfLoveRecovery.com](http://www.SelfLoveRecovery.com)

